#### SMPRT TECHNOLOGY CONCEPTS

# Digital signage Systems

DEEPLY INTEGRATED, NOT JUST INSTALLED





Enterprise Grade solutions

DESIGNED FOR 24/7 PLAYBACK

### Representative Customers



#### Automotive

#### Education

Corporate Communications

Retail & shopping malls

Healthcare

Transportation

Banking & Finance

Hospitality

Government

Quick Service Restaurants

Entertainment

# The problem we solve!

# We help businesses communicate with their audience.

OUR SIMPLE PUBLISHING TOOLS AND EASY TO USE APP PROVIDE ACCESS TO RELEVANT INFORMATION KEEPING AUDIENCE INFORMED AND ENGAGED

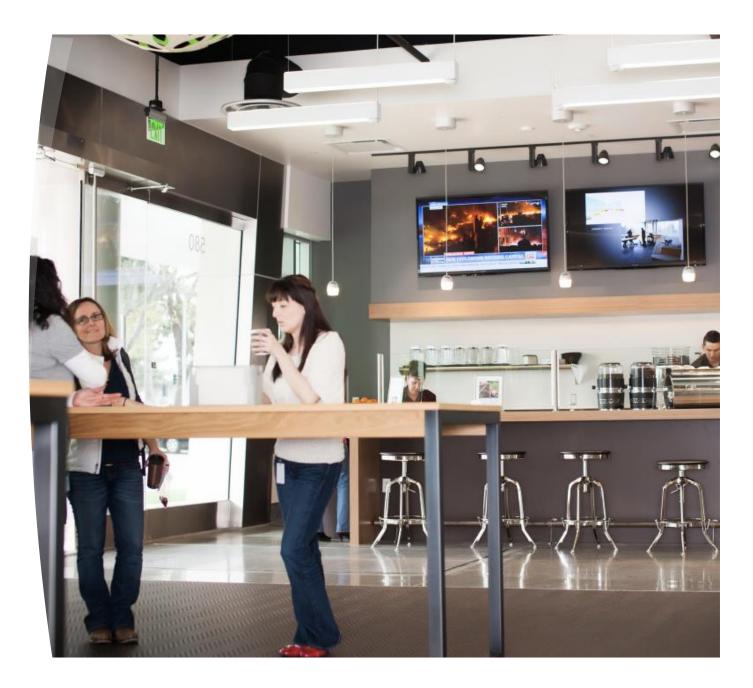
## Multiple Applications

WHAT WE DO !

SELF-SERVICE KIOSKS
ADVERTISING PLATFORM
WAYFINDING
ROOM AND CLINIC DOOR SIGNAGE
SURVEY SYSTEM
QUEUEING SYSTEM INTEGRATION
IPTV CONTROL
QSR DIGITAL MENU BOARD

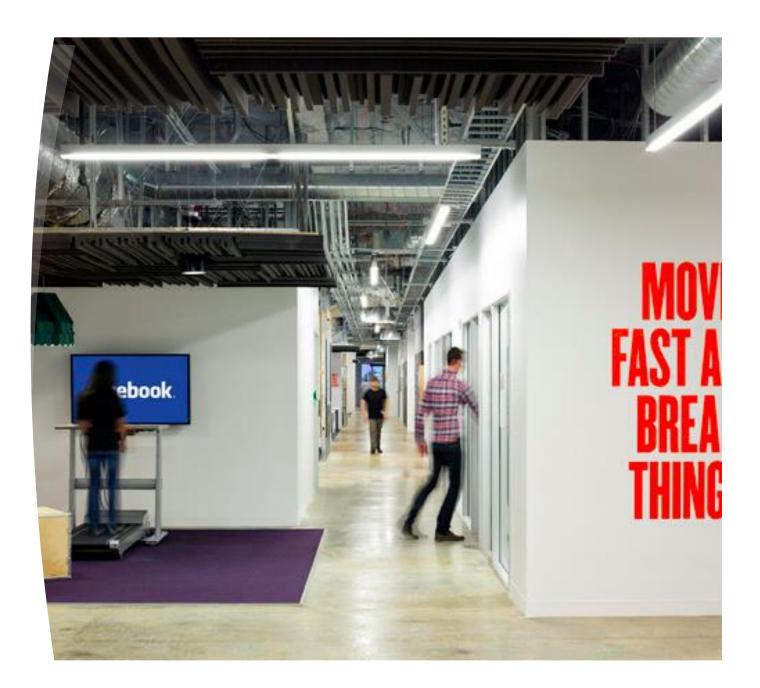
A Platform for the Modern Workplace

DRIVE AWARENESS, ENGAGEMENT, AND PRODUCTIVITY ACROSS YOUR ENTIRE ORGANIZATION.



### Keep your team informed and engaged

REACH EVERYONE - WHETHER THEY'RE AT WORK OR ON THE GO.



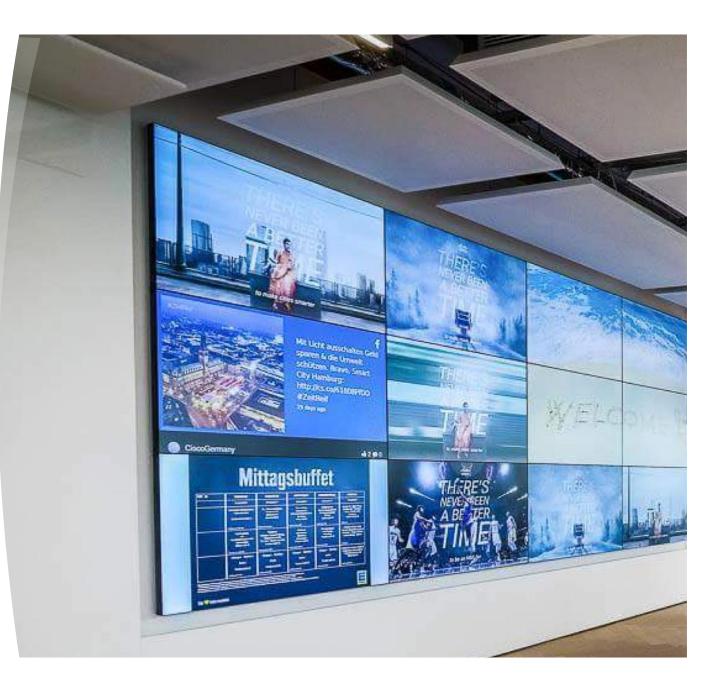
### Driving Customer Buying Decisions

YOUR ADVANTAGE IN UNDERSTANDING AND INFLUENCING CONSUMER BEHAVIOR.



"Increase awareness by sharing information in targeted locations"

FOCUS ON PLATFORM FOR CORPORATE STANDARDS – NOT CUSTOM OR ONE-OFF PROJECTS



"Always under control from the comfort of your chair"

MANAGE ANY CONTENT DEPLOYMENT EFFORTLESSLY USING YOUR PC, TABLET, OR SMARTPHONE.



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# Centralized Administration

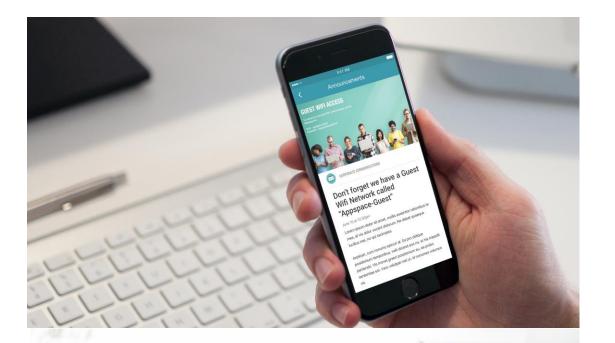
Unified, cloud-based platform Manage user roles and permissions Device and network management Standardize themes & styles

### Formula for customer success



Unified management platform for Brand, Communications, and IT departments Intuitive tools for first-time & power users. Flexibility to support a wide array of functional requirements Global, enterprise-level account management for ticketing, training and professional services Start small and then grow with a secure, cloud-first, enterprise platform

FOCUS ON PLATFORM FOR CORPORATE STANDARDS – NOT CUSTOM OR ONE-OFF PROJECTS





#### Adaptive Presentation

Author once and view on TVs, computers, and mobile devices



### ENTERPRISE GRADE MEET USER-FRIENDLY.



Managed Hardware, and user friendly software options, that make it easier than ever for enterprises of any size to have a high-performing digital signage solution.

#### THE "SWISS ARMY KNIFE" OF DIGITAL SIGNAGE MEDIA PLAYERS



Native resolution	4K@60fps, Full HD@60fps				
	Renders vtwo videos 3840*2160 pixels				
	Portrait – Landscape				
HDMI-CEC Control	HDMI 2.0				
Automated procedures	Remote software upgrade, diagnostic, reboot and reset				
Content supported	HTML5, HTML with interactivity				
	Video: MP4 H264, WMV, MOV				
	Jpg, Png				
	HTTP, RTSP and RTP streaming				
	XML, RSS, Media RSS				
	Twitter, Facebook, Instagram				
Fonts	TTF and OTF fonts supported				
Remote Control	VNC, TEAM VIEWER				
3G connection	Optional with USB 3G dongle (Contact us for details)				



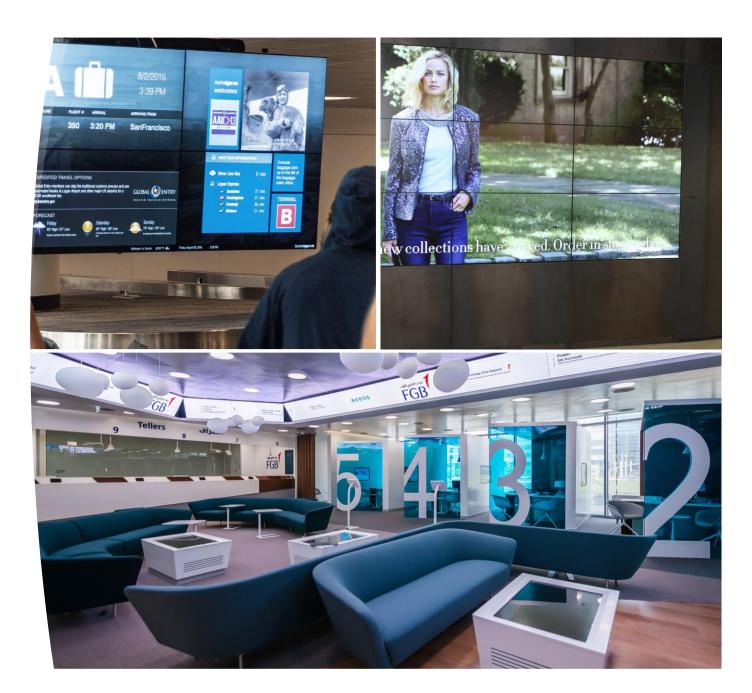


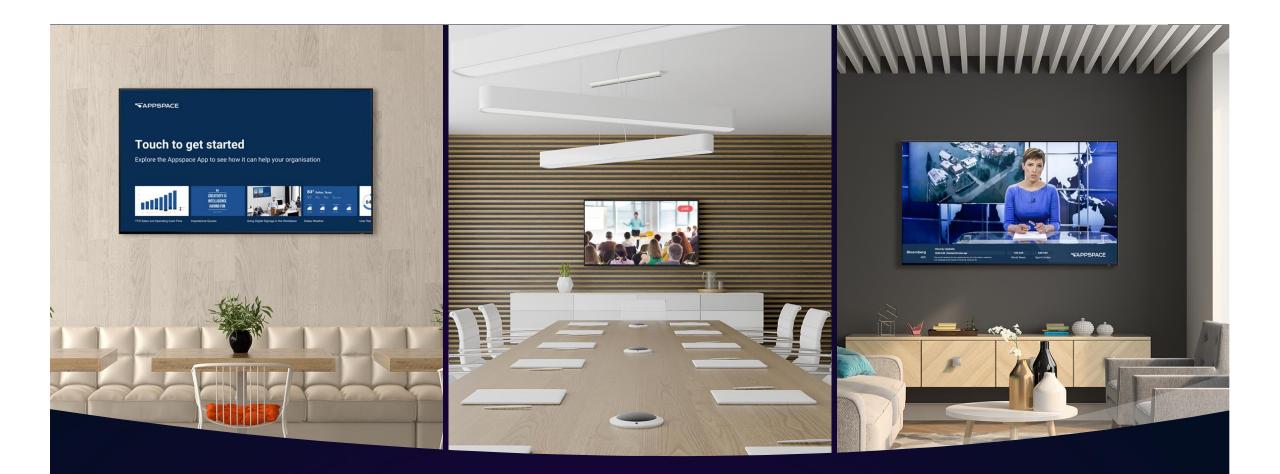
► STIX 3700 IS A POWERFUL 4K CAPABLE, GOOGLE ANDROID 9 POWERED DIGITAL SIGNAGE MEDIA PLAYER

RIGHT CONTENT, RIGHT PEOPLE.

Government Retail QSR Banks Healthcare & many more...

MANY VERTICALS, ONE INTEGRATED SOLUTION.





### Enterprise TV (IPTV)

CMS MAKES BROADCASTING ENTERPRISE TV FAST AND EASY. MANAGE PLAYLIST CHANNELS ALONGSIDE LIVE & ON-DEMAND VIDEO. BROWSE AND VIEW CHANNELS WITH REMOTE CONTROL FUNCTIONALITY JUST LIKE YOU WOULD ON TVS IN YOUR HOME.

### Interactive Wayfinding

Interactive Wayfinding enhances visitor experience by providing an easy navigating tool on kiosks in a shopping malls, schools, universities, hospitals or any large facility.

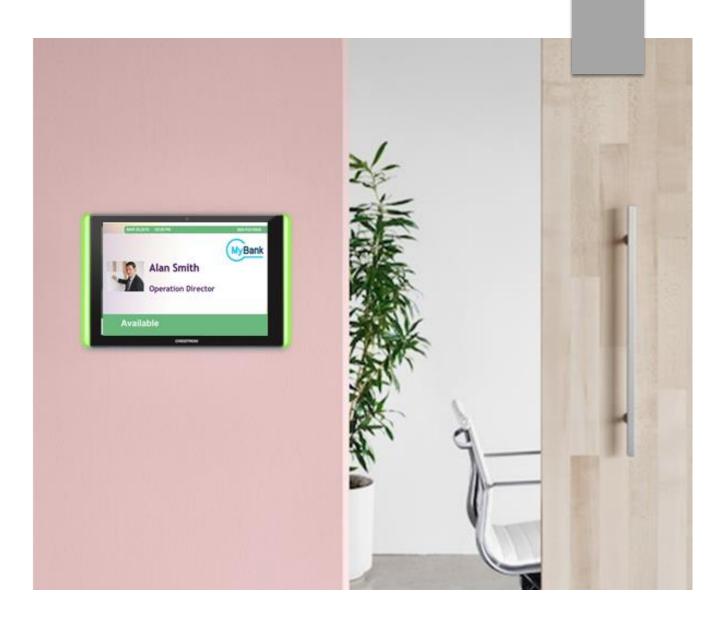
#### $SM \triangleright RT$ wayfinder



Fully customizable 2D/ 2.5D / 3D interactive map development based on client's brand guidelines and floor plan specifications.

#### Meeting room Screen

- Display Real time Status
- Integrated with outlook calendar
- Ability to set Multilingual





### RIGHT CONTENT, RIGHT PEOPLE.

TO GIVE PEOPLE ONLY THE INFORMATION THAT'S RELEVANT AND APPROPRIATE FOR THEM.

#### SMPRT TECHNOLOGY CONCEPTS



ALL THE TOOLS YOU NEED FOR DIGITAL SIGNS, ROOM SCHEDULING, KIOSKS AND MORE MANAGED ON A SINGLE, UNIFIED PLATFORM